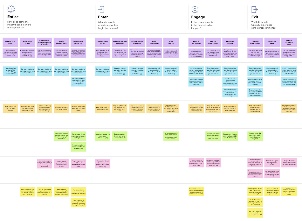
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**Template**



Smart Farmer

**Smart Farmer Application Journey Map**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **SCENARIO**  **Browsing, booking, attending, and rating a local city tour** | **Entice**  How does one first learn about this procedure? | **Enter**  What feelings do people have when the procedure starts? | **Engage**  What takes place at the crucial stages of the process? | **Exit**  What normally happens once the procedure is completed? | **Extend**  After the event is done, what happens? |
| **Steps**  What regular experiences does the person (or group) have? | **Visit the Website Monitoring the Monitoring the**  **Or App Weather Humidity**  **The user should The app's first The application**  **access Monitor the Weather Uses Hygrometer**  **our website or of the required area to measure**  **mobile application present time Humidity** | **Monitor the Switch**  **Login to the APP Check the Soil Humidity of On the**  **Moisture The soil Motor**  The user should Using the app user  login to the app by can check the soil App can intimate the If the field is Dry We using mail or phone Moisture whether it Result can able to Switch  number is dry or not On the Motor | **Alert Message Switch on/off the motor**  User can get message Using app user can  when certain soil switch on/off the motor  humidity level from anywhere  reached | **Ensure the yield of Submitting**  **the crop Feedback**  After the growth of The User can write  the crop we can and can give  Ensure the yield of ideas of the app  the crop | **Farming in the Personalized**  **user profile Work**      Farmers should not engage In the customer profile they  them fulltime in the fields can see the data about the  they can feel relax by using field  this app |
| **Interactions**  What encounters do they have along the route at each stop?  **People:** Who do they see or talk to?  **Places:** Where are they?  **Things:** What digital touchpoints or physical objects would they use? | Sign up/Sign in page for the users | The forecast Displays the  Weather for Typical  Days | It displays the Temperature and Humidity of our field | “Leave a feedback”  Customer's email modal window within  (Gmail) the profile on  Android app | Completed experiences section of the profile on the website or Android app |
| **Goals & motivations**  At each step, what is a person’s primary goal or motivation? (“Help me...” or “Help me avoid...”) | Help me get the field Access from Help me understand  temperature anywhere at anytime our Land Field and  Climate | Remotely we can access the motor switch | Help me feel positive about where to go and spend time in other work | Help me to see what could be done next |  |
| **Positive moments**  What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting? | Increased quality of It Saves TIme and  production reduce labour cost | Modern Technology Has Made Water Supply Simple |  | People love to remote  access control, we have  96% satisfaction rating |  |
| **Negative moments**  What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming? | In some rural areas  the network Some people don't  connectivity was know how to use the  poor smart device | Rural People  are bit afraid of  using technology |  |  |  |
| **Areas of opportunity**  How might we make each step better? What ideas do we have? What have others suggested? | Provide a  simple information  about Smart  Farm | **By these technology**  **Literate People are**  **Ready to do**  **Farming** |  |  |  |



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**Need some inspiration?**

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See a finished version of this template to kickstart your work.

[**Open example**](https://app.mural.co/template/f59f644b-b4b4-47b5-9ed6-3a8c71ceb612/896b31fe-5597-40ef-9b06-3811a1a45ace)